

Society for the Protection and Care of Children Annual Report 2020



Dear Friends and Supporters,

When I reflect on 2020 it is done with deep respect, gratitude, and appreciation for the staff of SPCC. Their daily and never-ending commitment to children and families as essential workers was profound.

SPCC programs were especially crucial during the pandemic, not only in providing critically important services but in providing hope during a time of great uncertainty. The definition of “**essential**” is “absolutely necessary; extremely important”, I couldn’t agree more. The creativity, passion, and tireless effort of SPCC’s essential workers, made a significant difference in the lives of those most vulnerable: the children and families served by SPCC. Navigating the multiple complexities caused by the pandemic was overwhelming especially when added to the challenges of living in poverty and experiencing traumas. Throughout all the challenges of 2020, our staff worked tirelessly to ensure children and families were supported in so many ways. A few examples include:

- ◆ Children were able to **maintain relationships** with loved ones through our **Supervised Visitation** and **Therapeutic Visitation** Programs through creativity and technology.
- ◆ SPCC’s WIC program continued providing much needed **access to food** in new ways with stores being supported by our **Vendor Management Agency**.
- ◆ Our **Teen-Age Parent Support Services** and **Healthy Families Monroe** programs provided families of young children with on-going counseling, parenting education and support as well as toys, books, diapers and formula to ensure their **babies’ development and basic needs continued to be met** when it was no longer safe to attend daycare or preschool.
- ◆ The **Family Trauma Intervention Program** supported **child and family healing** as families faced the additional traumas of fatalities, separation, domestic violence, and other tragedies.
- ◆ SPCC’s **Mary Ellen Institute** quickly transitioned to providing remote **learning, consultation and support** opportunities to continue supporting essential child serving professionals as we all adjust to the new challenges faced by child serving agencies.
- ◆ Increased isolation caused families to face increased hardships. SPCC programs provided **consistent support** to reduce isolation, connect families to much needed resources and nurture virtual **connections** with other families for peer support.
- ◆ Public transportation did not feel safe for many, so staff provided **transportation** to doctor's appointments, vaccines, and other critical appointments to **ensure children and families health and safety**.
- ◆ Our staff worked tirelessly to support families in getting what they needed to be **successful in school** with the new remote learning environments.

And so much more!

During the pandemic we all relied heavily on essential workers like SPCC’s staff. It is my hope that we have a renewed respect and appreciation for all essential workers; they are the ones who are getting us through this pandemic through their dedication, genuine care, and skill. I was constantly in awe of how SPCC’s staff stepped up, over and over again, even while balancing their own families’ ever-changing needs. They truly epitomized the definition of essential.

SPCC supporters also stepped up and were **essential** to our success. In a time of significant financial hardship, our supporters still gave **generous donations** of money, diapers, gift cards to help those struggling with poverty and the growing fiscal impacts of the pandemic in our community. The generosity of people like you restores my hope.

Thank you,

Lisa R. Butt

Lisa Butt, President & CEO



Good and Right... during a time when everything feels wrong and hard

During a year of challenges and hardship, it is often the stories of our collective work that bring me hope. One such story reminded me of the incredible things we can accomplish when we work together, how each one of us plays an integral role in helping families and so clearly exemplifies why we do what we do. I wanted to share the story with you in hopes that we can all feel proud, inspired, and reminded of the goodness, strength, and connectedness within SPCC and our community.

It was early morning when a group of siblings arrived in SPCC's parking lot seeking safety and protection, led by the oldest and incredibly brave brother. Unfortunately, their initial attempts to seek protection elsewhere were unsuccessful. In desperation, they searched "safe place and protection for children" and SPCC popped up. We have never been so thankful for our name and what it means to children.

They got in their car and drove to our 148 S. Fitzhugh Street office. There they encountered staff from our Finance Department who were untrained in how to respond to abuse disclosures but filled with genuine care and concern for these children. Our staff welcomed them into the building, offering them immediate shelter and kindness and even making a quick run for donuts (with lots of "colorful sprinkles"). It quickly became clear that this family needed a team of community supports to address the myriad of complex needs that extended beyond our country's borders.

Within hours, our Family Trauma Intervention Program responded with great sensitivity and expertise to develop a plan to meet the children's needs. Our partners at Monroe County Child Protective Services, Bivona Child Advocacy Center, Rochester Police Department, Legal Aid Society of Rochester and others quickly joined forces to ensure these children had a safe place to stay **together**, were connected to other family members, received medical care, therapy, case management, clothing, food, furniture, legal representation and even art supplies they used to begin to process their trauma. From our Finance Department to the Board, many people from SPCC and our community played essential roles to ensure these children had the care and protection they needed.

Meanwhile the children who have endured traumas well beyond most of our imaginations continue to display incredible resiliency, strength, and optimism. The love and dedication they have for each other reminds me of the **power of families**. Their appreciation for everything SPCC has done makes us proud of our agency. The way our community partners joined together makes us thankful for our **community** and the **power of relationships**. At a time when things can feel so confusing and "wrong" this reminded us of what is good and right in our community and the strength of SPCC.



Thank you for being a part of what is "good" and "right".

Equity Work in 2020

In 2019, SPCC staff from all programs formed an internal Equity Team following agency-wide trainings on Structural Racism and identifying a need to build a team to maintain focus on this work. The opportunity to join the Racial Equity and Justice Initiative (REJI) alongside a number of other community organizations allowed us to deepen this work and provided access to resources and community level support.

Through agency-wide surveys and many conversations, SPCC began to strategically identify goals related to addressing personnel policies and procedures while also increasing staff and supervisor capacity to understand and self-reflect on biases, race, power, and privilege both interpersonally and institutionally. In 2020, we identified our “Hiring & Firing practices” as an area in need of focus and strategic work. Since that time, we have had staff from both our Equity and Trauma Informed Care teams review and offer input on a number of related policies. This feedback and suggested edits are being incorporated into new versions of these policies.

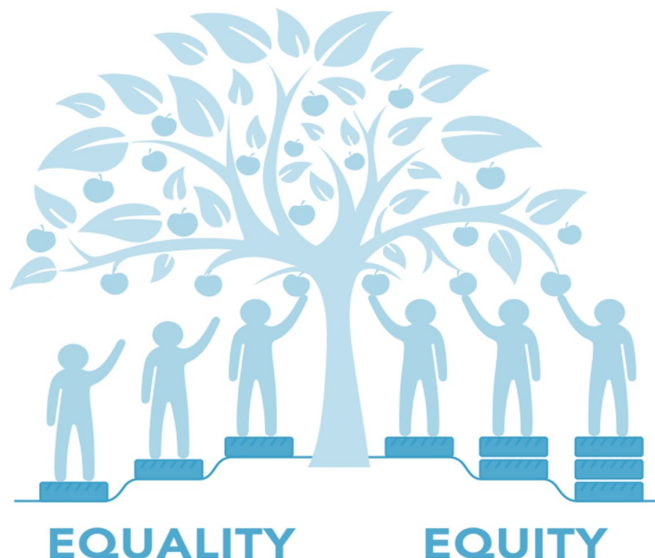


New mural of Rep. John Lewis located at 55 State St.

During the month of February, SPCC hosted a weekly Black History Month series for all staff featuring local experts, including Quajay Donnell, a local artist highlighting the public art of Rochester such as a recently completed mural of the late civil rights activist and long-time Representative. John Lewis. Staff were able to learn more about and celebrate many of the unique contributions of black men and women from the past and in our present.

Following the murder of George Floyd, on May 25th 2020, members of SPCC’s Equity Team provided weekly processing groups to support our staff’s ability to cope with this and similar social injustices and to reflect on how each of us can grow and learn to dismantle systems of oppression, inequities and injustices.

As an entire agency, SPCC staff also engaged in the United Way community wide 21-day Equity Challenge that included daily check-ins and prompts for further discussion. Throughout 2020, we continued to call attention to the fact that COVID-19 is disproportionately impacting Black and Brown families and offered education on health disparities and resources for community wide educational and advocacy opportunities. While we realize we have much farther to grow in our learning and in our anti-racist work, we are proud that in 2020 our attention to these areas became firmly embedded in the fabric of our agency will forever remain an on-going strategic priority.



Ongoing Support

During a Global Pandemic

Fundraising in 2020 was quite different than in previous years. Staff, volunteers and venues were patient and kind as planned event dates crept up and we still didn't know when we could gather in person. Everything in-person had to be cancelled, except for our annual golf tournament which we were able to eventually hold on 9/10/20. Even then, we were unsure if anyone would show up - but you did! Golfers showed in the usual numbers and with the same enthusiasm and passion as in previous years. The consistent phrase repeated throughout the day was "it's so good to finally see you!". Even with a smaller than usual dinner and auction, the same amount of dollars were raised as in previous years due to the generosity of our supporters. **Thank you to all of you who supported us!**

For several months throughout 2020 a group of volunteers dedicated tremendous time and energy to planning a highly anticipated 145th Birthday Celebration for SPCC, only to have it postponed and then finally cancelled due to the pandemic. The great news is, that several sponsorships, ticket purchases and auction prizes were already secured before we cancelled and every donor welcomed us to keep their contribution to use towards providing services to our families!

Thank you to the hard working team for the 145th Anniversary celebration that never was (yet)!

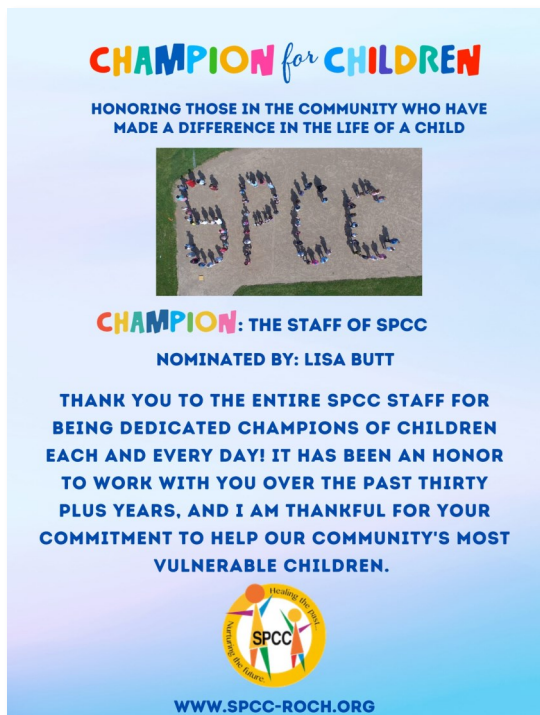
Lisa Butt
Sheila Antil-Araj
Sarah Fitzgibbons
Kristin Romell
Heather Smith
Clarice Lazary

Paige Kelly
Leah Cintineo
David Pieters
Kathy Cupo
Mary Jo Quartella
Carrie Falzone


Catherine Fafone
Tori Kelley
Allie Nickel
Kathleen Spies

Our annual Angel Party usually held at the beginning of December had to be postponed in 2019 and 2020. In response to the loss of this resource for families, an on-line event was held in April 2020 called "**Champions for Children**". For a donation, The community was invited to nominate a "Champion for Children" and make a donation in their honor, which was posted on SPCC's website. There were so many wonderful champions recognized!

**Thank you to EVERYONE who supported
SPCC children and families throughout 2020!**




CHAMPION for CHILDREN
HONORING THOSE IN THE COMMUNITY WHO HAVE
MADE A DIFFERENCE IN THE LIFE OF A CHILD



CHAMPION: THE STAFF OF SPCC
NOMINATED BY: LISA BUTT

THANK YOU TO THE ENTIRE SPCC STAFF FOR
BEING DEDICATED CHAMPIONS OF CHILDREN
EACH AND EVERY DAY! IT HAS BEEN AN HONOR
TO WORK WITH YOU OVER THE PAST THIRTY
PLUS YEARS, AND I AM THANKFUL FOR YOUR
COMMITMENT TO HELP OUR COMMUNITY'S MOST
VULNERABLE CHILDREN.



WWW.SPCC-ROCH.ORG



Thank you to the Theta Omega Sigma Alumnae Chapter of the Sigma Gamma Rho Sorority & Project Cradle Care for providing diaper bags & supplies for new moms in our programs!

2020 Summarized Financials

SUMMARIZED BALANCE SHEET

December 31, 2020

Current Assets	\$ 1,572,061
Property & Equipment (net)	335,904
Long-Term Investments	<u>752,979</u>
Total Assets	\$2,660,944

Current Liabilities	\$ 467,384
Net Assets	<u>2,193,560</u>
Total Liabilities & Net Assets	\$ 2,660,944

OPERATING REPORT

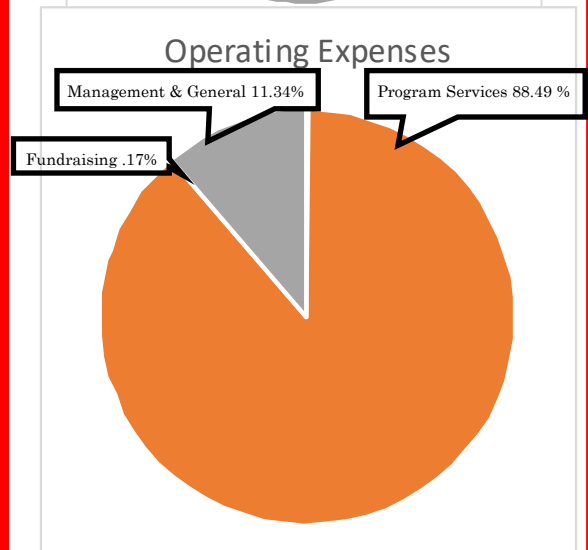
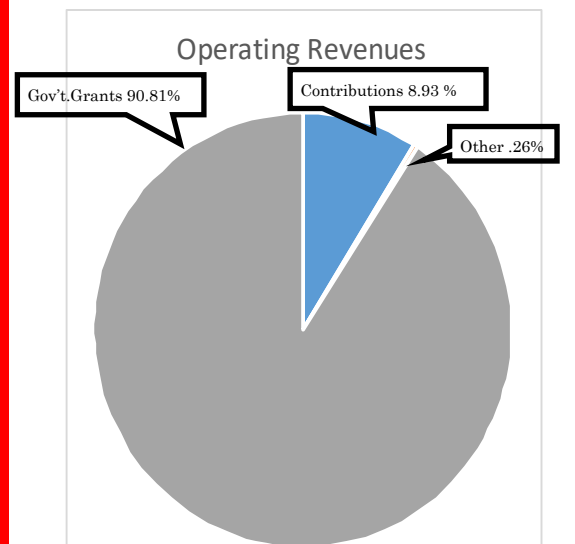
For The Year Ended December 31, 2020

OPERATING REVENUES

Government Grants	\$ 5,511,672
Contributions	541,779
Other Revenue	<u>15,865</u>
Total Operating Revenues	\$ 6,069,316

OPERATING EXPENSES

Program Services	\$ 5,447,704
Management & General	697,881
Fundraising	<u>10,473</u>
Total Operating Expenses	\$ 6,156,058



OPERATING REVENUES

Government Grants:	90.81%
Contributions:	8.93%
Other Revenue:	0.26%

OPERATING EXPENSES

Program Services:	88.49%
Management & General:	11.34%
Fundraising:	0.17%

*Summarized Financials derived from 2020 Financial Statements
(audited by Insero & Co. CPAs, LLP)*

**Thank you to all of our supporters and sponsors
for your generous support!**

2020 Grants, Contracts and Charitable Contributions

SPCC benefits significantly from the financial support we receive from individuals, foundations, businesses, corporations and government agencies. It is with this support that we are able to accomplish our important work. The following list acknowledges contributions made and monies received during the 2020 year.

Individuals

Anonymous	Colby Feane	Barbone Loreto
Melinda Andolina	Christine Fekete	Brent Losey
Mollie Angeline	John Ferraro	Karen Loveys
Virginia Bacheler	sarah Fitzgibbons	Jeffrey Lynch
Pamela & Bruce Baker	Jon Frase	Brian & Patti Marks
Jeffrey Barker	Nancy Gadziala	Melissa & Sam Marr
Robert Barnes	Shannon & Regan Gee	Jake Martinez
Carol Hee Barnett	Rick & Mona Gensheimer	Janice Mascari
Robert Bartosicwicz	Briell Giancola	Kristina Mauro
Tyler Benson	Shawn Goeller	Mike McCabe
Susan Bianchi	Jessica Gogolski	Pauline McCleary
Lindsey Bishop	Jerry Goldman	Donna McDonnell
Sally Bonn	B. Thomas Golisano	Mitchell McGee
Eric Bonyan	Galin Gruttadaro	Rachael McGrath
Dawn Borgeest	David & Tina Hanny	Andrew & Laura Meloni
Joan Borgeest	Bryan Haude	Katie Menec
Anne Bowes	Warren Heilbronner	Sean Michael
Jessica & Tim Brumbaugh	Alan Heizmann	Waverly & Linley Milliman
Tammy Bubb	Gail & Fred Herman	Paige Monks
Neil Butera	Mary Hoagland	Paul & Claudia Moriarty
John Butt	Ted Holdsworth	Kevin Natapow
John & Lisa Butt	Herb & Linda Holliday	Jeremy Newman
Charlie Cacciato & Dennise Gruttadaro	Jennifer Howell	David Nitschke
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Natalee & Lara Carter	Jessica & Chris Izzo	Mary Ann & Jamie Parker
Leah Cintineo	Mary Jacobi	Caroline Parmalee
Keri Colicchio	Jody Janson	Brian & Silva Pearl
Andrea & Matthew Convery	Garth & Holly Jantzen	Alicia & David Pender
Michelle Corbett	betsy Joynt	Mike Pesce
Anthony Cortina	Margaret Joynt	Evan Petronio
Gregg Coughlin	PJ Kaczmarcsyk	Pete Phillips
Thomas & Claire Crilly	Danny Kaplan	David Pieterse
Scott & Kathleen Cristman	Tammy Kasperski	Janice Pieterse
TJ Crye	Alex Keil	Kim Pike
Kathy Cupo	Mike & Linda Kelley	Rick Pilger
Michael Damico	Tori Kelley	Scott Prankie
Al Deporter	Paul Keneally	Michael Prehler
Scott Deverell	Mary Kidd	Peggy & Bob Pugliese
Kevin DiGiacomo	Maureen Kiernan	Mary Jo Quatela
Laura DiNatale	Bob Klimowski	David Riedman
Alecia Fisher Dougherty	The Hon. Joan Kohout	Eileen Riedman
Rick Dougherty	Todd Koneski	Virginia Riedman-Dangler
Mary Drechsler	kathleen Kusminsky	Trish Rissone
Candace Easton	Angela Lapple	Patricia Roach
Jack Eichhorn	Charles & Mary LaShomb	Dan Roche
Doug & Coleen Emblidge	Brandon Laws	Deb Rose
Faith Eng	Clarice & Michael Lazary	Susan Rose
Carrie Falzone	Max Lazary	Renee Ruff
Matt & Elizabeth Farrell	Wayne & Beverly LeChase	Darlene Russell
	Lorenzo Leuzzi	Darlene Russell
	Jessica Lewis	Alana & Justin Russotti
	Rosann T. Lill	Charles & Jennie Ryan

Armando Santiago
 Diane Santo
 Brendon Saylor
 Kevin Schiltz
 Steve Schmidt
 Abbie Schonfeld
 Abbie Schonfeld
 Brian Sciera
 Val Sesso
 Jackie Shaffer
 Ed Shill
 Tim Shortsleeve
 Heather Hunter Smith
 Jeff Smith
 Scott Smith
 Bonnie Snider
 Brittany Soper
 Stephanie Spain
 Jase Stahlecker
 Ryan Stahlecker
 paul Stanzione
 Dave Stenson
 Stacey Szabo
 Debra Tandoi
 Georgeann Tarantino
 Mark & Lois Taubman
 Patty & Mike Teddy
 Terry Tehan
 Michael & Beverly Tomaino
 Chris Villa
 Justin Villa
 Robert Volkmar
 Judy & Erik von Bucher
 Douglas & Mary Ellen Weins
 anet Welch
 Arthur & Kathleen Whitfield
 Jay Woychick
 Mr. & Mrs. Victor Yawman
 Lisa Yockel
 John Zimmer

Corporations/Businesses

AP Professionals
 Bond Schoeneck and King
 Brown & Brown of NY
 Buell Automatics
 Castle Products Inc.
 Cortese Auto Group
 Eastern Shore Associates
 Echelon Wealth Advisors
 ESL Federal Credit Union
 Excellus
 Fairport Music Festival
 Frontier Abstract
 Golden Opportunities
 Harter, Secrest & Emery, LLP
 Holdsworth Klimowski Construction
 Insero & Co. CPAs, LLP
 Lake Beverage
 Last Man Standing Club

Legal Aid
 Lewis Tree Service
 Marathon Financial
 Midvale Country Club
 Mulconry's Irish Pub and Restaurant
 NY Technical Partners
 Paychex, Inc.
 Pharos Systems Intl
 ROC the Mic Productions
 Rose & Kiernan, Inc.
 Spoke Cycle & Fitness
 The Employees at Riedman Compa-
 nies
 The SPCC Board of Directors
 The SPCC Junior Board of Young
 Professionals
 Tito's Handmade Vodka
 Underberg & Kessler
 Visron Design, Inc.
 Wegmans
 Wegmans School of Nursing, St. John
 Fisher College
 West Herr Ford of Rochester
 YMCA of Greater Rochester

Government Agencies/ Foundations

Children's Institute
 City of Rochester
 Greater Rochester Health Foundation
 Healthy Families NY
 Last Man Standing Club
 Legal Aid Society
 Maternity & Early Childhood Foun-
 dation, Inc.
 Monroe County Department of Hu-
 man Services NYS Child Support
 Enforcement

NYS DASNY Infrastructure Grant
 NYS Department of Health
 NYS OCFS
 NYS Office of Victim Services
 Office of Violence Against Women
 Justice for Families Program
 Greek Orthodox Philoptochos Society
 Pre-Trial Services
 Rochester Women's Giving Circle
 St. John Fisher College
 The Riedman Foundation
 The Saunders Foundation
 The United Way of Greater Rochester
 University of Rochester

If you want to go fast,
go alone.

If you want to go far,
go together.

- African Proverb -

Connect with us!

148 South Fitzhugh Street, Rochester, NY 14608

Visit our website: <http://www.spcc-roch.org/>

Follow us on Twitter: <https://twitter.com/SPCC1>

Like us on Facebook: <https://www.facebook.com/SPCCRochester>

Check out our blog: <http://spccrochester.wordpress.com/>



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