Society for the Protection and Care of Children

20 22





ANNUAL REPORT

SPCC-ROCH.org



A Note from Laurie Valentine

Pathways to Brighter Futures Through Shared Beliefs, Values, and Integrity

2022 brought many changes and opportunities for learning and growing. As the pandemic subsided and we were able to be together again, we reflected on who we are as an agency and what we want to stand for moving forward. We defined the **core values and beliefs** below to serve as a guide for all we do.



- **Family-Centered Care** Honoring that children and families are the experts on their own lives and needs, and centering their perspectives in how we serve them.
- Trauma-Informed Care Recognizing that most people have likely experienced trauma that impacts their behavior, thoughts, and feelings today and allowing that to guide our interactions with curiosity, respect, cultural humility, compassion, and empathy.
- Diversity, Equity, Inclusion & Belonging Recognizing that diverse people, experiences, and perspectives are crucial to achieving excellence; we strive to create pathways for equity and a culture where everyone is respected, valued, and included.
- **Relationships** Because we all grow in the context of relationships, we strive to build safe, trustworthy, respectful, and genuine relationships with children, families, staff, and community partners to promote the health and well-being of children.
- Reflective Practices Understanding that reflection promotes deeper awareness
 of ourselves and others, we encourage reflection for meaningful growth and
 healing.
- Integrity Acknowledging that those we serve need to be able to trust us. We strive
 to always act in integrity with our values, beliefs, and practices, with courage,
 honesty, and respect.

2 A Note from Laurie Valentine

Ways We Put These Into Action in 2022

- Including program participants in formal partnerships to solicit their input related to our services and community level efforts.
- After hearing from families across the state during the infant formula crisis, staff in our WIC & VMA programs worked tirelessly to connect families to formula so that infants were fed.
- To increase diversity in leadership, several SPCC staff successfully completed intensive Leadership Development programs designed to infuse diversity and inclusion in leadership.
- SPCC's Mary Ellen Institute worked with national experts and consultants to enhance our Infant and Early Childhood Mental Health and Reflective Supervision trainings and consultation services thereby increasing equitable practices for all infants, young children, and their families.
- In effort to see children spend less time in foster care and return home safely to their families as soon as possible, SPCC launched a new initiative with our partners at Monroe County Department of Human Services called Project Prepare, combining therapeutic parenting groups with visitation support for families.
 Independent researchers are also involving families in the creation of new practices to ensure high-quality therapeutic support is being provided.

SPCC has played a significant role in improving systems for children and families since 1875 and remains committed to partnering for meaningful change in our community. As we center our values and partner with families, we are incredibly grateful for your support. We are also humbled by the successes of the families served. Please take a moment to read a few examples of how your support is leading to brighter futures for children and families.

In Gratitude,

Laurie Valentine SPCC CEO

Jaurie Valentine

Family Trauma Intervention Program (FTIP)

The Family Trauma Intervention Program provides children of all ages and their caretakers therapy and support to help process and heal from traumatic experiences including abuse, violence, and the death of parents and siblings.

Jesse was referred to FTIP after the sudden death of her father. By the age of 10, she had endured more pain and heartbreak than any one person could imagine. Jesse's trauma included physical and sexual abuse, coping with her parent's mental illness and incarceration, multiple foster care placements and unstable housing. Jesse was initially very shy and resistant to engage in services. However, her FTIP therapist did not give up and continued to show up weekly, allowing Jesse to establish trust. While a variety of therapeutic approaches did help Jesse process her trauma, it was the caring and genuine relationship with her therapist that was the catalyst for healing. An FTIP case manager also supported Jesse's caregiver Beth in establishing guardianship, social security benefits and securing stable housing. Beth was also able to process some of her own trauma to lessen the impact it was having on her parenting. After two years, they successfully completed services. Jesse is now in a loving home with stability and support.

Healthy Families Monroe (HFM)

The Healthy Families Monroe program provides home-based support to expectant and new parents, including developmental assessments, family goal setting and parenting education as they adjust to life with a new baby.

One mother participating in HFM in 2022 struggled with depression during her pregnancy and post-partum, along with homelessness and her partner's incarceration. Despite these challenges and while parenting, she still managed to obtain her LPN license and began working as a traveling nurse. She was also able to successfully find a new home in North Carolina and relocate her entire family all together. She showed great courage and resilience while obtaining her dream job and provided stability for her family which was her ultimate goal. She credits her success to the support provided to her by HFM, her family, and friends.

In October of 2022, Healthy Families Monroe proudly hosted its first formal graduation ceremony for 10 families who had completed the program and achieved many goals. One of the families that was honored was the very first HFM family to ever be enrolled! Each participant received a special gift in recognition of their many achievements!

Teen-Age Parent Support Services (TAPSS)

The Teen-Age Parent Support Services Program offers caring support to young parents and their families as they navigate the complexities and joys of parenting.

At the age of 16, Anya was placed in foster care after being removed from her older sister's care. Anya was pregnant and soon gave birth to her daughter Rianne. Through weekly home visits to Anya's foster home, the TAPSS Family Counselor was able to help Anya prepare both practically and emotionally for the birth of her baby.

Anya had faced many challenges in her young life with limited support. After partnering with her SPCC counselor, Anya returned to school, made friends, developed positive relationships with her foster family, and learned to care for and nurture her daughter.

After just a few months during which she demonstrated tremendous growth and responsibility as a young mom, Anya and her daughter were returned to her sister's care in a joyous court appearance.

Anya and her sister continue to receive weekly support and counseling from SPCC, as they successfully navigate their relationships and the many responsibilities of parenting.

Therapeutic Visitation Program (TVP)

The Therapeutic Visitation Program offers opportunities to build meaningful relationships and provide healing support to children and their caregivers who have experienced traumatic loss and grief.

A father and his two children, having experienced the sudden and traumatic death of an immediate family member, requested therapy to help them heal from their trauma together. Although in tremendous pain the father was able to reflect on how his own past was impacting the present. With TVP assistance, he was able to process his feelings which resulted in him being able to meet the needs of his children and support them emotionally. Through art therapy and other child-centered approaches, the children were able to process how they were feeling and articulate their needs. After nine months of therapy the family completed the program with a strong parent-child bond and with new skills available to support their relationships.

Supervised Visitation Program (SVP)

The Supervised Visitation Program provides safe and supportive opportunities for caregivers and their children to spend time together while strengthening parenting skills and most importantly their relationships.

Jenny is a single mom of two and a survivor of intimate partner violence. The court ordered supervised visitation for her two children, Max and Sadie, with their father. At the onset of services, Jenny was highly anxious and scared for her children's safety. SPCC's Visitation Specialist met with Jenny and her children to explain the visitation process, answer questions and give them a tour of the building, highlighting its many safety features. The Visitation Specialist also worked with Jenny to create a plan that addressed her children's safety needs outside of our services. Through conversation with Jenny and her children, the Visitation Specialist was able to establish trust and provide a safe experience for the family. SVP provided the opportunity for Max and Sadie to have safe visits with their father knowing that trusted adults who understand the unique needs of families who have experienced violence were there for support.

Mary Ellen Institute (MEI)

The Mary Ellen Institute offers child-serving professionals in our community and beyond training and consultation related to Infant and Early Childhood Mental Health (IECMH) and Reflective Supervision.

Lydia shared her story with us after attending SPCC's IECMH training series. She works in a leadership position at a community organization that provides care to young children and frequently interacts with parents. Lydia shared that shortly after completing the training, she found herself having a series of difficult interactions with a parent. Rather than continue to struggle with this parent, Lydia thought back to the training session that focused on the importance of listening and providing a "holding" space for parents, instead of immediately rushing to react or solve a situation. Lydia decided to sit down with the parent to listen to them about their experiences and learn more about how she could support the family. Lydia learned that the parent had been struggling with their own trauma that was being triggered by the services she was trying to offer. Lydia was able to allow this parent to truly feel heard and supported, and the relationship between Lydia and the parent improved significantly. Lydia credits her attendance at SPCC's training for helping her both see and respond in new ways to parents, and ultimately improve the quality of services for the children she serves.

Women, Infants and Children (WIC)

Our WIC program provides children and their families throughout 5 counties within New York State with a variety of nutritious foods, nutrition education, and breastfeeding support, along with referrals to community resources to promote good health.

Julie's Story:

"Three months ago, I gave birth to a small baby; a micropreemie weighing just 1 pound, 13 ounces. I never expected to be a mom who breastfed, but while I was pregnant, I went back and forth with myself and my SPCC WIC Peer Counselor, and ultimately made the decision that breastfeeding was what I wanted. My unexpectedly early baby made my newfound dream a nightmare as I was told that not only could I not breastfeed my baby, but I would have to exclusively pump for months while she was in the Neonatal Intensive Care Unit. I had been given WIC benefits while I was pregnant to prepare my body for breastfeeding which was a godsend. After giving birth and updating the WIC office of my baby being born early, my benefits increased, and I was issued a breast pump and assigned a buddy who was an expert in helping me. For weeks I pumped and pumped and pumped, every two hours like I was told to do. Taking breaks at night to get just a little bit of sleep, just to wake up and do it all over. My daughter was 8 days old before I got to hold her in my arms against my chest. The first week was torture and just about destroyed my breastfeeding journey. Giving up though wasn't an option for me. My daughter was fighting to survive, so I didn't give myself a choice. I needed to fight alongside her, for her really. So, I continued. Every two hours with small breaks at night, I persevered. Almost two months into our NICU journey, I still couldn't successfully nurse her, and my life felt like it was falling apart. With love from my friends, financial support from my family and constant check-ins and "you got this" messages from my SPCC WIC support team, my daughter is now 3 months old, home from the NICU, and almost exclusively breastfed. In the next few months, I will be working with WIC, our pediatrician, and of course my daughter to get to exclusively breastfeeding. To say I couldn't have done it without every single person holding my limp body up during this time is the understatement of the year."

Reflections from Julie's Peer Counselor: "My biggest contribution was to help guide and support her through this difficult and trying breastfeeding journey. She informed me of her early delivery at just 24 weeks gestation. Because of my own experiences, I knew that breastfeeding in the NICU would not be permitted until certain medical criteria were met. Being there for Julie and offering support and encouragement around the clock was key to this family's success."

7 SPCC Finances

Summarized Balance Sheet	For year ending 12/31/22	
Current Assets	\$2,225,257	
Property and Equipment (net)	\$1,074,658	
Total Assets	\$3,299,915	
Current Liabilities	\$1 2 <i>4</i> 0 5 <i>4</i> 6	

Current Liabilities \$1,240,546

Net Assets \$2,059,369 **Total Liabilities and Net Assets** \$3,299,915

Operating Report

For year ending 12/31/22

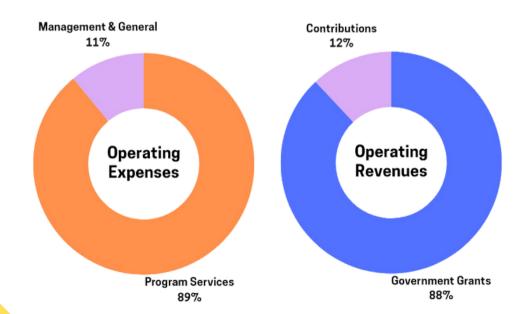
SPCC-ROCH.org

Operating Revenues

Total Operating Revenue	\$6,741,703	
Other Revenue	\$ 12,279	0.18%
Contributions	\$ 782,937	11.61%
Government Grants	\$5,946,487	88.20%

Operating Expenses

Program Services	\$6,048,683	89.03%
Management and General	\$ 725,507	10.68%
Fundraising	\$ 19,547	0.29%
Total Operating Expenses	\$6,793,737	



2022 SPCC Donors

Individual Donors

We are humbled by your generosity and thankful for your commitment to SPCC. We appreciate you more than words can express.

Ilsabelle Anderson Jessica Ariyaratnam Antoinette Astuto Viginia Bacheler Chelsea Moyer Nick Bhatia Cathy Balmer Melanie & Patrick Berl

Krystal Bertrand

Lynn BonDurant Dawn Borgeest Joan Borgeest Anne Bowes

Elizabeth Bringewatt Tim & Jessica Brumbaugh

Lisa Bumbacher Ellen Burlew Lisa & John Butt

Liz Butt

Laurell Byrne-Cody
Michele Calcagno
Kelly Callaghan-Shannon
Russ & Cindy Cappa
Christina Cardona
Keenan Cardona
Margaret Cardona
Corrie Carter

Barbara Chadwick Leah Cintineo Andrea Convery Nicole Coppola Max Craig

Scott & Kathleen Cristman

Kathy Cupo

Mary Ann D'Ambrosia Dave & Deborah DeJoy

Alice & Jeffrey Dmochowski

Mary Dreshler Katie Engle Andrew Erie

Catherine Fafone-Moyer

Trudy Feichert Phil Ferrante

Carol & James Fitzgibbons

Sarah Fitzgibbons Patti French Cynthia Friga Monica Gebell Kelly Gilligan Emily Gloss Patrick Goeller Shawn Goeller Jessica Gogolski Gabrielle Graves

Audrey Gropp Dennise & Chuck Gruttadaro

Tyler Hahn
Dave & Tina Hanny
Heather Heale
Carol Hee Barnett
Lawrence Herko
Mary Hoagland
Laura Hurwitz
Sue Itkin

Mary & Raymond Jacobi Chanice Johnson Thomas Johnson Betsy Joynt Isabelle Joynt Margaret Joynt Tammy Kasperski Mike & Linda Kelley

Tori Kelley Katylin Kelly

Kyle & Brittney Kennedy Maureen Kiernan Joan Kohout Todd Koneski Amy Kubike Marcia Lafayette Angela Lapple
Chuck & Mary LaShomb
Sue Lawton
Jeanette Lazary
Max Lazary
MK & Donnie Lovell
Lorraine Lubba
Kenya Malcolm
Joelle Mandez
Marissa Mangini
MaryAnne Marr
Janice Mascari
Steve Mascari
Rick & Kate Massie
Kris Mauro

Jon & Susan Mc Nally Jessica & Zachary McCarthy Pauline McCleary

Ryan McGinnis
Rachel McGrath
Nick Melnyk
Andrew Meloni
Gayle Meyer
Linda Milburn
Paige Monks
Catherine Moyer
Claudia Nealon
Jeremy Newman
Sharon Nicholson

Yvonne Nicholson Mark Nickel Doris Nowicki Michelle Ober MaryAnn Ogden Meghan Olsowski Carolyn Oneil Carolyn O'Neil Tina Paradisio Stacia Parisi

Parthena Panitsidis
Richard Paulis
David Peck
Dave Pieterse
Janice Pieterse
Heather Pike
Kim Pike
Kelly Plyter
Laurie Podsiadly

Bopha Pok

Christopher Porpiglia James Porta

Nick Ragone Lonnie Reaves Beverly Riehle Dorothy Roach Patricia Roach Sue & Mike Rose Deb Rosen Renee Ruff Alana Russotti Lindsay Ryan Diane Santo

Jim Pudetti

Jacqueline Shaffer Karen Shaw Kari Simplins Scott Smith Bonnie Snider Joshua Snyder Melinda Solazzo Lisa Souch

Mary Seebach

Meghan Stanzione Suzanne Steadman Lynn Steinbrenner Nancy Steinkamp Jan Steuart

Georgeann Tarantino Mike & Patty Teddy Rose Thurston Caryll Tomlinson Diane Trentini Laurie Valentine Ron Valentine Jerry VanHout Samantha VanHout

Debra Vater Chris Villa

Kristin Werner-Romell Art & Kathy Whitfield Chris Williams Jean Williams Sedawnie Williams James & Maura Winnick

Emily Wolbert Patty Yahn-Urlaub Dennis Yusa John Zimmer

2022 SPCC Donors

Businesses & Groups

Annunciation Greek Orthodox Church

AP Professionals

Blackbaud Giving Fund

BLM Construction

Bond, Schoeneck & King PLLC

Brown & Brown of NY

Buell Automatics

Castle Products Inc.

Charlie Cacciato/Dennise Gruttadaro

Cortese Auto Group

Cybergrants, Inc

Eastern Shore Associates

Echelon Wealth Advisors

ESL

Fairport Music Festival

Frontier Abstract

Fusion Digital

Giving Tree Committee

Gray Locey CPA PLLC

Harter, Secrest & Emery, LLP

Holdsworth Klimowski Construction

IACKids

Insero

JMB Fitness

K-2 Brewing

Lewis Tree Service

Marathon Financial

Massie Family Fund

Merck Foundation

Merril Lynch

Moving Forward Training Source, Inc.

New York Technology Partners

Other Half Brewery

Restaurant Good Luck

Rochester-Syracuse Auto Auction

Rose & Kiernan, Inc.

Shiltz Family

SPCC Board

SPCC Junior Board

Target Stores

The Babies of the Jr. Board

University of Rochester

Vinny the Dog

Wealth Enhancement Group

Xerox Corp, Kans for Kids

Rochester Red Wings

Gov't Agencies & Foundations

Children's Institute

City of Rochester

Earling Car and Learning Council

Greater Rochester Health Foundation

The Legal Aid Society of Rochester

Maternity & Early Childhood Foundation, Inc.

Monroe County Department of Human Services

NYS Child Support Enforcement

NYS DASNY Infrastructure Grant

NYS Department of Health

NYS OCFS Healthy Families NY

NYS Office of Victim Services

Office of Violence Against Women

United Way

Wilson Foundation

